



media kit

ARCHDIOCESE OF ST. LOUIS

Office of Communications and
Planning

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The 2016 Annual Catholic Appeal: The Courage to Love



The Archdiocese of St. Louis has been marked by moments of courageous leadership. In 1947, Cardinal Ritter desegregated Catholic schools, seven years before the United States Supreme Court mandated it.

In 1973, Cardinal Carberry led 30,000 people in a massive Pro-Life rally on the steps of the Old Courthouse in St. Louis.

When AIDS patients were shunned in the early 1980s, Archbishop May said the only response we can have as Christians is love and care.

A Legacy of Courage Continues

The Annual Catholic Appeal is a call to everyone to have the courage to love. The Appeal is our opportunity to help someone in a desperate situation, someone who is suffering, lost or lonely. While it might be more comfortable to turn away from someone who is suffering, experiencing hardship or living with illness or isolation, we are asked to be courageous.

When we find someone in a desperate situation, we are invited to do something extraordinary: in word and action we are challenged by Pope Francis to reach out and touch the suffering flesh of Christ.

A Witness of Compassion

The Annual Catholic Appeal continuously supports efforts to make this possible. In schools and parishes, on street corners and in chapels, at home and at work, Catholics daily take up the call to grow in our relationship with Jesus Christ and share Him constantly.

The Jubilee Year of Mercy announced by Pope Francis opens up extraordinary opportunities for offering and receiving forgiveness. The Holy Father wants to make it evident that the Church's mission is to be a witness of compassion.

Gifts to the Annual Catholic Appeal strengthen the ability of our parishes, schools and agencies to build the Church into a community of courageous love.



How Annual Catholic Appeal Funds Are Used

(Goals for 2016 Appeal)

Approximately 91 cents of every dollar raised goes back into the community in the form of direct services.

Serving Our Parishes Directly [\$2,865,000]	
Elementary School Assistance	\$2,000,000
Parish Emergency Assistance Fund	85,000
Parochial High Schools	250,000
Parish Food Pantries	30,000
Stewardship and Development Support for Parishes, Schools and Agencies	500,000
Serving Our Youth [\$2,970,000]	
Archdiocesan High Schools	\$1,250,000
Archdiocesan Seminary	750,000
Newman Centers on College Campuses	170,000
Vocation Programs	325,000
Special Education	300,000
High School Stewardship Essay Program	55,000
Catholic Youth Apostolate	20,000
Today and Tomorrow Educational Fund	100,000
Serving the People in Our Parishes [\$1,855,000]	
Laity and Family Life	\$450,000
Hispanic Ministry	190,000
Paul VI Institute/Adult Catechesis	345,000
Elementary Teachers Educational Fund	75,000
Natural Family Planning	170,000
Respect Life Apostolate	350,000
St. Charles Lwanga Center	145,000
Airport Chaplaincy	25,000
Catholic Renewal Center	25,000
Catholic St. Louis Magazine	80,000
Serving Those in Need [\$1,555,000]	
Catholic Charities	\$1,200,000
Immigrant and Refugee Support	35,000
Rural Parish Workers	55,000
Doorways HIV Ministry	25,000



Criminal Justice Ministry	55,000
Sts. Joachim and Ann Care Service	90,000
Latin America Apostolate	50,000
Peter and Paul Community Services, Shelter at Sts. Peter and Paul	10,000
Messengers of Peace Mission Work	25,000
Special Needs Fund	10,000
Serving Those Who Serve Us [\$1,705,000]	
Continuing Formation for Priests	\$580,000
Permanent Diaconate	60,000
Regina Cleri Priests Retirement Home	315,000
Care for Active and Retired Priests	700,000
Support for Religious Orders	50,000
Other [\$2,550,000]	
Annual Catholic Appeal Expenses	\$1,335,000
Archdiocesan Services	405,000
Reserve for Unpaid Pledges	810,000

More Information

The *St. Louis Review* will publish a detailed breakdown of the results, including a full listing of participating parishes and top-performing parishes by deanery (region), in the September 19-25 edition.

More information about the Office of Stewardship and the Annual Catholic Appeal can be found at archstl.org/aca.

The official video for the 2016 Annual Catholic Appeal can be found on the YouTube channel of the Archdiocese of St. Louis: [youtube.com/archstlmedia](https://www.youtube.com/archstlmedia).



Local Contacts

The funds raised by the Annual Catholic Appeal are distributed to ministries and organizations in the ten counties and City of St. Louis which make up the Archdiocese of St. Louis.

To find out how the Annual Catholic Appeal has impacted people, organizations, schools, or ministries in your local area, please refer to the following contacts:

St. Louis City and County

St. Charles Lwanga Center
Fr. Art Cavitt
314.367.7929
cavitt@lwangacenter.org

Doorways HIV Ministry
Justine Craig-Meyer
314-328-2704
jcraig-meyer@doorwayshousing.org

St. Charles & Lincoln Counties:

Sts. Joachim and Ann Care Service
Karen Grant
636.441.1302 x263
kgrant@jacares.org

Duchesne High School
Nancy Kohl
636.946.2603 x6925
nkohl@duchesne-hs.org

St. Dominic High School
Megan Gilmore
636.240.8303
mgilmore@stdominichs.org

Washington Area:

St. Francis Borgia High School
Moira Vossbrink
636.239.7871 x197
moira.vossbrink@borgia.com

Ste. Genevieve/Perryville area:

Valle Catholic High School
Carrie Gegg
573.883.7496
geggc@valleschools.org

St. Vincent de Paul High School
Dr. Patricia Hensley
573.547.4300 x233
phensley@svdepaul.org

Potosi/Bonne Terre area:

Rural Parish Workers
Natalie Villmer
636.586.5171
villmer15540@wildblue.net

Festus area:

St. Pius X High School
Fr. Ed Nemeth
636.931.7487 x141
EdwardNemeth@archstl.org

Catholic Family Services
(Herculaneum)
Tom Duff
314.748.5673
tduff@ccstl.org



ARCHDIOCESE OF ST. LOUIS

Office of Communications and Planning

FOR IMMEDIATE RELEASE

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Archdiocese of St. Louis Announces Successful Annual Catholic Appeal

Appeal Exceeds Goal by Nearly \$1.4 million Despite Tight Economy

ST. LOUIS – On Friday, Most Reverend Robert J. Carlson, Archbishop of St. Louis, announced the results of the 2016 Annual Catholic Appeal (ACA) which raised nearly \$14.9 million with generous contributions from more than 51,000 Catholic households and the Perpetual Light Society Endowment. Anticipated estate and corporate matching gifts will add to the total.

The results show unwavering support among Catholics for the archdiocese and its ministries. Nearly 60 parishes increased participation over last year, while 150 parishes surpassed their financial goal. The \$14.89 million raised in 2016 exceeds the \$13.5 million overall goal, reflecting the generosity of so many donors, even in a tight economic environment and despite other major campaigns in the archdiocese.

“Your generous response to the Annual Catholic Appeal helps us to share Christ’s love and mercy with families throughout our Archdiocese,” Archbishop Carlson said. “Thank you for your many prayers and sacrifices. I will be praying for you and for all who will benefit from the Appeal.”

Christopher Schmidt, 2016 ACA Chairman, added, “I want to express my sincere gratitude to our pastors, parish chairs, hundreds of volunteers, the Stewardship Office that leads the ACA effort and, above all, the generous individuals and families in the archdiocese. It is humbling to realize that over 50,000 households generously donated nearly \$15 million to build the Church. Because of your sacrificial gifts, many people in our community will continue to get the loving help they need. Thank you for your steadfast commitment and generosity.”

Each spring, the ACA asks Catholics in nearly 200 parishes across the archdiocese to make pledges to support programs, organizations, and ministries for people of all faith traditions. Spanning ten counties and the City of St. Louis, these programs assist the homeless and hungry, provide pro-life resources, support women and their children, and fund Catholic education and family counseling, among other charitable works. All of the money raised each year through the Annual Catholic Appeal is distributed to the various programs, organizations, and ministries that carry out the important work of the Church.

#CatholicSTL