

2017 CATHOLIC COMMUNICATIONS CAMPAIGN GENERAL TALKING POINTS (2 Options)

BRIEF ANNOUNCEMENT THAT COULD BE READ OVER THE May 13-14 WEEKEND:

Our lives today are constantly being shaped by social media, radio, television, the Internet and print media. Pope Francis has reminded us that “communication is ultimately a human rather than technological achievement.” The Catholic Communications Campaign helps us to spread the truth in faith, worship, and witness. Please be generous in the Catholic Communications Collection which will take place next weekend, enabling our archdiocese to spread the truth of the Gospel. Please look for the special collection envelope OR visit www.archstl.org/cc to make a pledge. You can also find more information in this weekend’s bulletin.

OR

BRIEF ANNOUNCEMENT THAT COULD BE READ OVER THE MAY 20-21 WEEKEND:

Pope Francis has said “It is important to remember that the Church is present in the world of communications, in all its forms, most of all to lead people to an encounter with the Lord Jesus. Only an encounter with Jesus can transform human hearts and human history.”

Each year the Archdiocese of St. Louis leads people to this encounter with the Lord through effective communications by promoting the faith through radio advertisements, billboards, and digital advertising, along with supporting parishes, schools and ministries. Through your generosity in the past, the St. Charles Lwanga Center is able to communicate Christ’s messages through its newsletter about Black Ministry. Additionally, your generosity has allowed Ste. Genevieve Church in Ste. Genevieve, Missouri to spread the truth of the gospel to the homebound. We are very grateful for your donations in the past, which have enabled the archdiocese to spread the Truth of the Gospel.

I ask you to prayerfully consider helping to spread the Truth in one of three ways. First, follow the Archdiocese of St. Louis, the St. Louis Review AND Archbishop Robert Carlson on Facebook and Twitter. Second, provide the archdiocese with your personal email address so that we may connect with parishioners allowing all participants to spread the Truth of the Gospel. Finally, donate to our annual Catholic Communication Campaign.

You can find more information about our campaign at the end of the pew, in this weekend’s bulletin, or at www.archstl.org/cc.

Thank YOU for supporting Catholic Communications Sunday - ***we need your help in spreading Christ’s message. Join us. Donate now. Help Spread The Truth of the Gospel.***

